

ALLISON KASER

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PROFESSIONAL SUMMARY

Event and hospitality professional with nearly 10 years of experience leading high-profile events, teams, budgets, and vendor relationships for organizations including the NBA, Formula 1, NASCAR, and municipal government. Strong track record of building partnerships and delivering complex events in fast-paced environments. I am now focused on building a long-term career in event production, bringing my experience, leadership, and passion for events to my next opportunity.

PROFESSIONAL EXPERIENCE

Event Logistics Manager / *Quint Events* November 2025 – Present

- Plan and manage logistics for premier sporting events, working directly with the NBA, Formula 1, and the Kentucky Derby.
- Coordinate venue operations, transportation, hospitality, credentialing, and on-site execution to ensure seamless guest experiences.
- Collaborate with clients, vendors, and internal teams to deliver high-profile events on time and within budget.
- Lead event planning and execution from pre-production through on-site delivery, solving operational challenges in fast-paced environments.

Assistant Director / *City of Fishers Parks and Recreation* September 2024 – November 2025

- Promoted from Event Manager to Assistant Director within 4 months of employment in recognition of leadership performance.
- Managed a leadership team of 7 direct reports, providing oversight of staff and department operations.
- Planned and led Spark!Fishers, the city's signature five-day festival, coordinating road closures, a parade, entertainment, 100+ vendors, public safety, and event logistics.
- Assisted with management of parks, recreation programs, facilities, budgets, and capital projects.
- Collaborated with city and state departments, community partners, and contractors to deliver high-quality services and recreation opportunities for residents.

Contract Event Consultant / *THE TEAM* November 2023 – September 2024

- Continued supporting event planning, logistics, and client deliverables for former employer on a contract basis.
- Maintained client and vendor relationships and provided remote project support to ensure continuity across active event programs.

Event Manager / *THE TEAM (formerly Wasserman Live + CSM Production)* May 2022 – September 2023

- Managed all planning logistics and developed work plans based on client needs, deliverables, and deadlines.
- Curated in-house and outsourced cross-functional teams, including graphic design, labor/operations, and AV support, to produce client vision and concept.
- Maintained client-provided budgets while adapting to shifting economic conditions.
- Planned and executed high-profile events including NASCAR 75 Greatest Drivers, the Speedway Children's Charities Gala, the NASCAR Hall of Fame Voting Day and Induction Ceremony, NASCAR The 1948 Tour, NASCAR Business Hubs at Daytona International Speedway, the Golf Pride Women's Open, and three separate Wake Forest University Homecoming events.

Catering Sales Manager / *Hotel Carmichael, Autograph Collection by Marriott* January 2020 – January 2022

- Served as the sole customer-facing sales lead for the hotel's event space, building relationships with meeting planners and clients to book and plan corporate and social events.
- Served as the group's primary point of contact from initial sale through catering details and on-site event execution.
- Named the property's first-ever Employee of the Year (2020) for performance and client relationship management.

Event Planning Intern / *Delta Faucet Company* May 2019 – May 2020

- Assisted in planning corporate events for customers and created a new budgeting system for the events department.

EDUCATION

Bachelor of Arts, Organizational Communication, Ball State University, Class of 2020

Minor: Hospitality Management and Event Planning

ADDITIONAL SKILLS & ACCOMPLISHMENTS

- Volunteer, staff, and vendor recruitment, training, and management
- Budget development and oversight; corporate and community partner cultivation
- Microsoft Office Suite, Adobe Suite, CI/TY & Lightspeed FS PMS; public speaking
- Valid driver's license with reliable vehicle